

HEALTH & EDUCATION EXECUTIVE



Quality Meat Scotland (QMS) is the organisation dedicated to promoting the Scotch Beef PGI, Scotch Lamb PGI and Specially Selected Pork brands as well as improving the bottom line of businesses working in the industry

With the overall objective of “shaping a sustainable and prospering red meat industry in Scotland”, QMS is the leadership body for the sector, which contributes around £2B to Scotland’s annual GDP and supports more than 30,000 industry jobs. Its activities are primarily funded through a statutory levy funded by farmers and processors.

Reporting to the Head of Communications, you will work with the Health and education Co-ordinator in communicating positive messages about the benefits of eating red meat as part of a healthy balanced diet, along with other relevant key education messages. To support the growth of QMS as a valued source of information on red meat as an important source of nutrition.

Responsibilities include playing a key role in the delivery of QMS’s Health and Education in the following areas:

- Communication
- Social Media
- Collaboration
- Education in Schools
- Links with the health sector and sport organisations

The successful applicant will be an enthusiastic and confident communicator with experience of working with and inspiring young people, along with social media skills. Desirable attributes include food knowledge and cooking skills along with experience of working with children and young people. Knowledge of farming, the red meat industry and sport would be beneficial.

A competitive package is available depending on qualifications and experience for this interesting and varied role. The job is based at our office at the Rural Centre, Ingliston, Newbridge, Midlothian, EH28 8NZ. A driving licence and own vehicle is essential for which any business mileage will be reimbursed.

Please apply in confidence with an up to date CV and a covering letter setting out why you are suitable for this role and also include your current salary and benefits package. Please send by email to applications@qmscotland.co.uk before the closing date of 12 noon on Friday, 5 May 2017.