

## CHIEF EXECUTIVE



### Competitive Remuneration Package

Quality Meat Scotland (QMS) is the public body dedicated to promoting the Scotch Beef PGI, Scotch Lamb PGI and Specially Selected Pork brands as well as improving the bottom line of businesses working in the industry.

With the overall objective of “shaping a sustainable and prospering Scottish red meat industry”, QMS is the leadership body for the sector, which contributes over £2B to Scotland’s annual GDP and supports in excess of 30,000 jobs. Its activities are primarily funded through a statutory levy funded by farmers and processors and it is accountable to Scottish Ministers and the Scottish Parliament for its use of public funds.

Reporting to the Chairman of the Board of Directors the Chief Executive (CE) plays a key role in the delivery of the organisation’s strategy and is responsible for sound governance and ensuring objectives and performance targets are achieved. Based in Edinburgh, the CE will be required to develop and maintain excellent working relationships with red meat industry stakeholders and champion the reputation of the industry and its brands.

Educated to degree level with a relevant professional qualification, the applicant should be customer-focussed with successful high-level business management experience. He/she must be enthusiastic and diplomatic with proven leadership, influencing and presentation skills, coupled with the ability to communicate with a wide range of stakeholders. Experience with media and the marketing and promotion of premium brands is desirable.

QMS has a turnover in excess of £6m, so the ability to plan and manage budgets is essential. Experience of HR management would be advantageous. The role will entail some travel and commitments out with normal working hours.

Are you an individual who can demonstrate an ability to provide strategic leadership and direction for a small but highly motivated team?

If so, please email your application in confidence and including CV with current salary and benefits package to [lwilson@qmscotland.co.uk](mailto:lwilson@qmscotland.co.uk). Website: [www.qmscotland.co.uk](http://www.qmscotland.co.uk)

For further information or a confidential telephone discussion about this pivotal role please contact Lisa Wilson on 0131 472 4044.

CLOSING DATE: 12 noon Friday 3<sup>rd</sup> March 2017