

Support our

QMS

NEW MARKETING CAMPAIGN “MEAT WITH INTEGRITY”

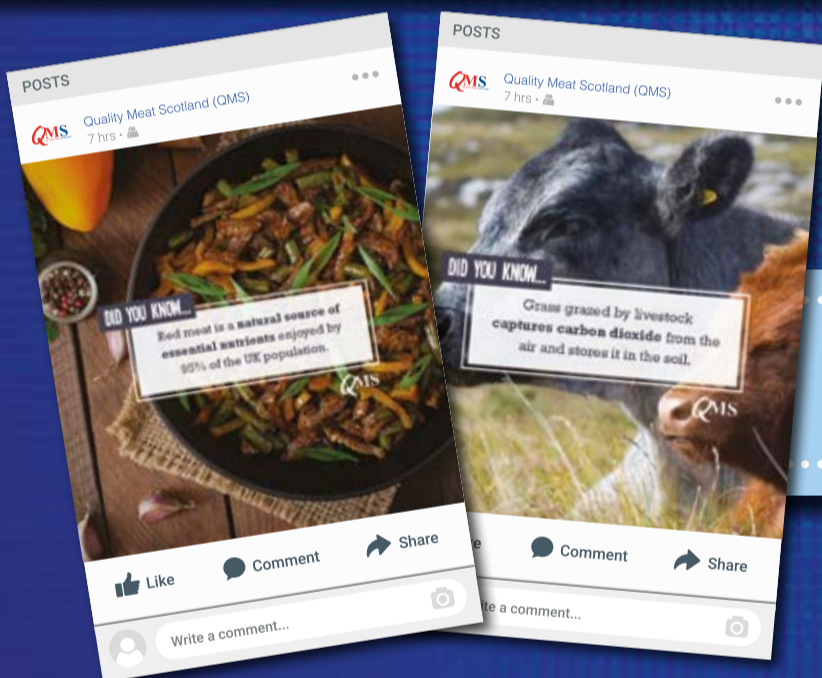
A host of organisations involved in the production of beef, lamb and pork in Scotland are uniting behind a new campaign to raise the profile of the industry’s environmental and animal welfare credentials.

We need your help to share these messages with as many people as possible - and here’s how you can do it!



1

ENCOURAGE your friends/followers to follow/like QMS and The Scotch Kitchen on social media.



2

SHARE/LIKE our infographics, video content and posts.

3

USE our ‘Proud to Support Meat with Integrity’ frame for social media profile pictures - available on our facebook page.

PROUD TO SUPPORT
MEAT WITH INTEGRITY



4

TELL everyone why you’re proud to work with (or support) the red meat industry - why not post a short video, it’s easier than you’d think and a great way to share our industry’s credentials. (We’ve a simple ‘how to make a video’ check list - just ask)

#meatwithintegrity

For further information, please contact info@qmscotland.co.uk



YouTube