## 

## CED MEAT



ON NOUNANOUS

need 19, 000 nev recruits by 2024 to meet skills

Farmer | Shepherd . Farm Manager Herdsperson = Machinery Operative Agricultural Engineer Stockperson -

Animal Nutritionist Contractor - e.g silage production = Animal Welfare Officer (SSPCA) =



On route or added in from external organisations:

Feed Companiesproduction/sales, Technical Feed Specialist

Machinery - engineers/sales

 Haulage/Transportation Beef, lamb and pork production is worth around



Slaughterhouse Operative Environmental Health Officer Office staff
Distribution and Logistics

AD LOOK KNOWS rely on the Scottish red me

industry



Auctioneer Buyer Accounts

£2billion to

Scotland's economy



Processor/ Manufacturer

Laboratory Technician
Nutritionist

Production line staff Package Designers

Marketing Analyst

Sales Executive

IT

New Product Development team Safety Manager

Butcher

Apprentice Butcher

Apprentice Marketing

Sales and Marketing

Retail shop team

Retail shop

THE REAL PROPERTY. Butcher/ Retailer



Chefs
Hospitality Manager
Front of house staff

Restaurant

ON NOOMS





QMS works with the red meat industry to promote Scotch Beef PGI, Scotch Lamb PGI and Specially Selected Pork

food & drink Scotland

FDF Scotland is the voice of the Scotlish food and drink manufacturing industry